

# GDPR&CCPA in Comparison:

A Tale of Two Data Privacy Laws

Protecting your sensitive information is crucial in an increasingly digital environment. As a top provider of cybersecurity services, we are aware of how important data privacy and compliance with international laws is. In this composition, we contrast the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA), shedding light on the crucial areas of data protection and compliance.

### Data protection for users: similarities between GDPR and CCPA:

In order to protect user data from unauthorised access and processing, both GDPR and CCPA were created. They give customers greater privacy protections and control over their personal data, encouraging openness and responsibility among businesses, including those like us who provide cyber security services. The following are the main parallels between GDPR and CCPA:

#### Transparency Requirements

Both regulations place a strong emphasis on increased transparency, requiring companies to be open and transparent about how they collect and use customer data.

## Access to Personal Information

Consumers have the right of access to the personal information that businesses have gathered about them in accordance with both laws.

### Opt-out mechanisms

The GDPR and CCPA both give users the option to refuse the collection of their personal data or the sale of that data to outside parties.

#### Restrictions on Data Handling

New restrictions are placed on the collection, sharing, and processing of consumer personal information by covered entities as a result of these regulations.

# The Unique Cookie Consent Approach Under the GDPR



Our cyber security company adheres to strict guidelines for obtaining users' consent to GDPR cookies in order to be in compliance with GDPR.



# Increasing User Control with GDPR Consent

In accordance with GDPR requirements, we prioritise user consent as a responsible network security company. We provide a thorough GDPR consent form to guarantee full compliance and user confidence.

#### Our Promise to Protect Your Information

We firmly believe that data protection is a shared responsibility at our cybersecurity services company. As a result, we take the following actions to guarantee the security of your data:

- B
- **1. Modern Cybersecurity Solutions:** To protect your data from potential threats, our knowledgeable team makes use of the newest cyber safety and security tools.
- **A**
- **2. Secure Data Solutions:** We offer premier data security options to protect your private data from unauthorised access.
- 3. Top-Notch Database Protection: We provide effective database protection services that ensure the integrity and confidentiality of your company's data.
- (2)
- **4. Data Privacy Platform:** To guarantee that your data is kept private and complies with applicable laws, we use the best data privacy management tools.

### Major European Cities Served



Several European cities are also served by our cyber security services, including

- London: We provide excellent cybersecurity services in London to protect people and businesses from potential threats.
- Paris: As a reputable cyber security firm in Paris, we offer clients the complete data protection solutions in the city of lights.
- Berlin: Our leading database security company in Berlin makes sure that your sensitive data is shielded from hacks and online threats.
- 4. Belfast: As Belfast's top data security firm, we place a high priority on the security and privacy of your data.
- 5. Manchester: Complete data protection for your company is guaranteed by our secure data services provider in Manchester.
- 6. Throughout the UK: We provide business clients with unmatched data protection services as a leading database security company in the UK.

As a provider of cyber security services, we are dedicated to offering precise solutions to protect your data and guarantee GDPR and CCPA compliance. Trust in our calibre as the top cybersecurity firm in UK & India, and let us protect your sensitive data from potential dangers.

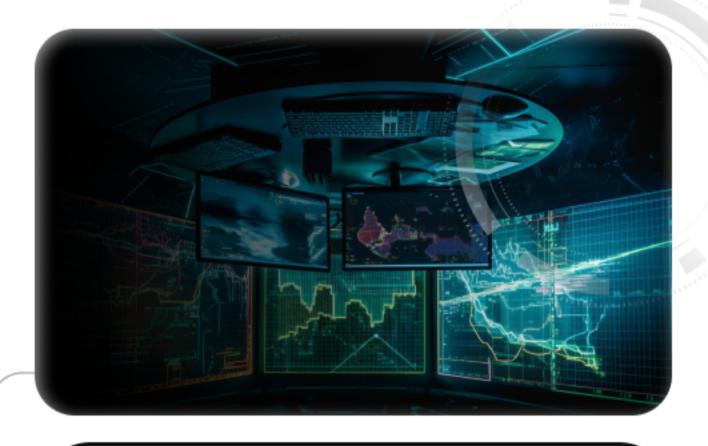


# GDPR and CCPA:

Differences Explained

## 1. Who Are They Affecting:

GDPR: GDPR applies to all businesses and entities, including non-profit organisations and e-commerce companies, that process personal data of individuals in the European Union (EU). It provides protection to all Data Subjects in the EU, regardless of citizenship or residence.



CCPA: The CCPA only applies to legal residents of California. It applies to businesses that meet certain criteria, such as having an annual revenue of more than \$25 million, collecting or sharing data from more than 50,000 users, or generating 50% of their revenue from the sale of user data.

# 2. Information Disseminated to Data Subjects:

GDPR: Individuals have significant control over their data under GDPR. Businesses must inform users about the duration of data storage, processing intentions, and data rights, including the right to erasure.



GDPR: GDPR imposes higher administrative fines for noncompliance, up to \$20 million or 4% of annual turnover.



CCPA: After 12 months of data acquisition, businesses must provide users with a report on data collection, processing, and selling. Users must also be notified when their data is sold or transferred to third parties.

CCPA penalties are relatively milder, with fines ranging from \$2,500 to \$7,500 for violations and civil court damages ranging from \$100 to \$750.

## 4. Scope of Compliance:

GDPR: The GDPR protects any Data Subject within the EU, including tourists whose data is processed while in the EU. Businesses all over the world must comply with GDPR if they sell goods or services to EU residents.

CCPA: The CCPA only applies to California residents. Any business that processes more than 50,000 Californians' data annually, regardless of location, must comply with the CCPA.

#### **PRAEFERRE**

As a cyber security services provider, we are dedicated to providing superior data protection solutions while adhering to GDPR and CCPA regulations. Trust our expertise as the best cybersecurity company in Europe and beyond to protect your valuable data and the privacy rights of your users.

Partner with us for dependable cyber safety and security solutions, as well as the industry's best data privacy management tools. Contact us right away to protect your data from potential threats and enjoy your peace of mind in the digital age.

#### References:

https://gdpr-info.eu/

https://www.investopedia.com/terms/g/general-data-protection-regulation-gdpr.asp

https://en.wikipedia.org/wiki/California\_Consumer\_Privacy\_Act#:~:text=The% 20California%20Consumer%20Privacy%20Act,California%20in%20the% 20United%20States.

https://oag.ca.gov/privacy/ccpa

#### PRAEFERRE

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